

**Regulamentul promotiei**  
*“Samsung Trade In”*

## 1. Organizator Campaniei

1.1. Organizatorul Campaniei promotionale *“Samsung Trade In”* (denumită in continuare „Campania”) este ESTEP B2B S.A., cu sediul social in Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter, inmatriculata in Registrul Comertului sub nr. J40/1214/2013, CUI RO31171787 (denumită in continuare ”Organizatorul”).

1.2. Campania se va derula/desfasura in conformitate cu prezentul regulament care este obligatoriu pentru toti participantii. Participarea la Campanie implica cunoasterea si acceptarea integrala, expresa si neechivoca a prezentului Regulament (denumit in continuare „Regulamentul”).

## 2. Durata si locul de desfășurare al Campaniei

2.1. Campania este organizată si desfășurată pe teritoriul Romaniei in perioada 07 - 28 februarie 2025, in magazinele Samsung Experience Store din Promenada Mall (Calea Floreasca, nr. 244-246, Sector 1, Bucuresti), AFI Cotroceni (bd. Gen Paul Teodorescu, nr. 4, Sector 6, Bucuresti), Mega Mall (bd. Pierre de Coubertin, nr. 3-5, Sector 2, Bucuresti), AFI Ploiesti (Mun. Ploiesti, str. Calomfirescu, nr. 2, jud. Prahova) si Iulius Mall Timisoara (Mun. Timisoara, Piata Consiliul Europei, nr. 2, jud. Timis).

2.2. Mecanismul de participare in cadrul Campaniei *“Samsung Trade In”* este detaliat la articolul 6 al prezentului Regulament.

## 3. Regulamentul Campaniei

3.1. Regulamentul de participare/desfasurare este disponibil in mod gratuit oricarui solicitant, pe intreaga durata a Campaniei, in magazinele Samsung Experience Store mentionate in prezentul regulament si/sau in urma unei solicitari scrise trimise la adresa Organizatorului din Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter.

3.2. Campania poate fi mediatizata in scopul informarii publicului, inclusiv prin intermediul unor materiale publicitare si/sau cu rol informativ. Informatiile pe care astfel de materiale le pot contine vor fi interpretate in conformitate cu prevederile prezentului Regulament.

## 4. Produse participante la Campanie

4.1. Produsele participante la campania promotionala *“Samsung Trade In”* sunt produsele, in limita stocului disponibil:

model	denumire produs
SM-A165FZKBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Blue Black
SM-A165FZABEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Gray
SM-A165FLGBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Green
SM-A165FZKCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Blue Black
SM-A165FZACEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Gray
SM-A165FLGCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Green
SM-A166BZKDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Blue Black
SM-A166BZADEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Gray
SM-A166BLGDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Green
SM-A166BZKIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Blue Black
SM-A166BZAIUEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Gray
SM-A166BLGIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Green
SM-A256BZBDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue
SM-A256BZKDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue Black
SM-A256BZYDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Yellow
SM-A256BZBHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue
SM-A256BZKHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue Black
SM-A256BZYHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Yellow
SM-A356BLBBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Iceblue
SM-A356BZYBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lemon
SM-A356BLVBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lilac
SM-A356BZKBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Navy
SM-A356BLBGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Iceblue
SM-A356BZYGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lemon
SM-A356BLVGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lilac
SM-A356BZKGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Navy
SM-A556BLBAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Iceblue
SM-A556BZYAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lemon
SM-A556BLVAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lilac
SM-A556BZKAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Navy
SM-A556BLBCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Iceblue
SM-A556BZYCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lemon
SM-A556BLVCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lilac

SM-A556BZKCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Navy
SM-S711BZWDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Cream
SM-S711BLGDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Mint
SM-S711BZPDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Purple
SM-S916BZEUEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Cream
SM-S916BZGGEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Green
SM-S918BZGHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Green
SM-S918BLIHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Lavender
SM-S918BZKPEUE	Samsung Galaxy S23 Ultra 5G, 1TB, 12GB RAM, Phantom Black
SM-S721BLBDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Blue
SM-S721BZKDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Black
SM-S721BLGDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Mint
SM-S721BZYDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Yellow
SM-S721BLBGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Blue
SM-S721BZKGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Black
SM-S721BLGGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Mint
SM-S721BZYGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Yellow
SM-S921BZYDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Amber Yellow
SM-S921BZVDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Cobalt Violet
SM-S921BZADEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Marble Gray
SM-S921BZKDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Onyx Black
SM-S921BZYGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Amber Yellow
SM-S921BZVGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Cobalt Violet
SM-S921BZAGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Marble Gray
SM-S921BZKGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Onyx Black
SM-S926BZYDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Amber Yellow
SM-S926BZVDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Cobalt Violet
SM-S926BZADEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Marble Gray
SM-S926BZKDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Onyx Black
SM-S926BZYGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Amber Yellow
SM-S926BZVGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Cobalt Violet
SM-S926BZAGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Marble Gray
SM-S926BZKGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Onyx Black
SM-S928BZKGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Black
SM-S928BZTGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Gray
SM-S928BZVGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Violet
SM-S928BZYGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Yellow
SM-S928BZKHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Black
SM-S928BZTHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Gray
SM-S928BZVHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Violet
SM-S928BZYHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Yellow
SM-S928BZKPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Black
SM-S928BZTPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Gray
SM-S928BZVPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Violet
SM-S928BZYPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Yellow
SM-S928BLGPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Green
SM-S928BZOPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Orange
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue
SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint
SM-S931BDBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow
SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint
SM-S936BDBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black

SM-S938BZTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray
SM-S938BZBDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black
SM-S938BZTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue
SM-S938BZSGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black
SM-S938BZTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray
SM-S938BZBHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver
SM-F741BLBGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Blue
SM-F741BLGGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Mint
SM-F741BZSGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Silver Shadow
SM-F741BZYGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Yellow
SM-F741BLBHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Blue
SM-F741BLGHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Mint
SM-F741BZSHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Silver Shadow
SM-F741BZYHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Yellow
SM-F946BZKBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Phantom Black
SM-F946BZEBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Cream
SM-F946BLBBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Icy Blue
SM-F956BDBBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Navy
SM-F956BLIBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Pink
SM-F956BZSBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Silver Shadow
SM-F956BDBCEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Navy
SM-F956BLICEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Pink
SM-F956BZSCEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Silver Shadow
SM-F956BDBNEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Navy
SM-F956BLINEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Pink
SM-F956BZSNEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Silver Shadow

Comercializate in magazinele Samsung Experience Store mentionate in prezentul regulament.

## 5. Dreptul de participare

5.1. La aceasta campanie promotionala poate participa orice persoana fizica care a implinit varsta de 18 ani cel tarziu la data inscrierii in campanie, sau orice persoana juridica rezidenta in Romania, care achizitioneaza produse participante la promotie in perioada mai sus mentionata, in limita stocului disponibil in magazinele in magazinele Samsung Experience Store mentionate in prezentul regulament.

## 6. Mecanismul desfasurarii Campaniei

6.1. In perioada 07 - 28 februarie 2025, in magazinele Samsung Experience Store mentionate in prezentul regulament, clientii care achizitioneaza unul dintre produsele participante la campania promotionala, vor putea beneficia prin participarea la programul Trade In, pe langa reducerea obtinuta in urma evaluarii vechiului telefon in conditiile indeplinirii criteriilor de evaluare conform programului Trade In, de o extra reducere in valoare de pana la 500 lei (TVA inclus), in conformitate cu prevederile prezentului Regulament, dupa cum urmeaza:

model	denumire produs	Extra reducere Trade-In (Lei, TVA inclus)
SM-A165FZKBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Blue Black	50
SM-A165FZABEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Gray	50
SM-A165FLGBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Green	50
SM-A165FZKCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Blue Black	50
SM-A165FZACEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Gray	50
SM-A165FLGCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Green	50
SM-A166BZKDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Blue Black	50
SM-A166BZADEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Gray	50
SM-A166BLGDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Green	50
SM-A166BZKIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Blue Black	50
SM-A166BZAIUEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Gray	50
SM-A166BLGIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Green	50
SM-A256BZBDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue	50
SM-A256BZKDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue Black	50
SM-A256BZYDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Yellow	50
SM-A256BZBHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue	50
SM-A256BZKHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue Black	50

SM-A256BZYHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Yellow	50
SM-A356BLBBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Iceblue	100
SM-A356BZYBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lemon	100
SM-A356BLVBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lilac	100
SM-A356BZKBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Navy	100
SM-A356BLBGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Iceblue	100
SM-A356BZYGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lemon	100
SM-A356BLVGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lilac	100
SM-A356BZKGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Navy	100
SM-A556BLBAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Iceblue	100
SM-A556BZYAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lemon	100
SM-A556BLVAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lilac	100
SM-A556BZKAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Navy	100
SM-A556BLBCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Iceblue	100
SM-A556BZYCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lemon	100
SM-A556BLVCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lilac	100
SM-A556BZKCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Navy	100
SM-S711BZWDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Cream	200
SM-S711BLGDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Mint	200
SM-S711BZPDEUE	Samsung Galaxy S23 FE 5G, 128GB, 8GB RAM, Purple	200
SM-S916BZEGEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Cream	200
SM-S916BZGGEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Green	200
SM-S918BZGHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Green	200
SM-S918BLIHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Lavender	200
SM-S918BZKPEUE	Samsung Galaxy S23 Ultra 5G, 1TB, 12GB RAM, Phantom Black	200
SM-S721BLBDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Blue	200
SM-S721BZKDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Black	200
SM-S721BLGDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Mint	200
SM-S721BZYDEUE	Samsung Galaxy S24 FE 5G, 128GB, 8GB RAM, Yellow	200
SM-S721BLBGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Blue	200
SM-S721BZKGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Black	200
SM-S721BLGGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Mint	200
SM-S721BZYGEUE	Samsung Galaxy S24 FE 5G, 256GB, 8GB RAM, Yellow	200
SM-S921BZYDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Amber Yellow	200
SM-S921BZVDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Cobalt Violet	200
SM-S921BZADEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Marble Gray	200
SM-S921BZKDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Onyx Black	200
SM-S921BZYGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Amber Yellow	200
SM-S921BZVGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Cobalt Violet	200
SM-S921BZAGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Marble Gray	200
SM-S921BZKGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Onyx Black	200
SM-S926BZYDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Amber Yellow	300
SM-S926BZVDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Cobalt Violet	300
SM-S926BZADEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Marble Gray	300
SM-S926BZKDEUE	Samsung Galaxy S24+ 5G, 256GB, 12GB RAM, Onyx Black	300
SM-S926BZYGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Amber Yellow	300
SM-S926BZVGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Cobalt Violet	300
SM-S926BZAGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Marble Gray	300
SM-S926BZKGEUE	Samsung Galaxy S24+ 5G, 512GB, 12GB RAM, Onyx Black	300
SM-S928BZKGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Black	400
SM-S928BZTGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	400
SM-S928BZVGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Violet	400
SM-S928BZYGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Yellow	400
SM-S928BZKHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Black	400
SM-S928BZTHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	400
SM-S928BZVHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Violet	400
SM-S928BZYHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Yellow	400
SM-S928BZKPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Black	400
SM-S928BZTPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Gray	400
SM-S928BZVPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Violet	400
SM-S928BZYPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Yellow	400
SM-S928BLGPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Green	400
SM-S928BZOPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Orange	400
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue	300
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint	300
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy	300
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow	300
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue	300

SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint	300
SM-S931BDBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy	300
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow	300
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue	300
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint	300
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy	300
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow	300
SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue	400
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint	400
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy	400
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow	400
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue	400
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint	400
SM-S936BDBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy	400
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow	400
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black	500
SM-S938BZTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	500
SM-S938BZBDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver	500
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black	500
SM-S938BZTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	500
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver	500
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black	500
SM-S938BZTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray	500
SM-S938BZBHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver	500
SM-F741BLBGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Blue	400
SM-F741BLGGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Mint	400
SM-F741BZSGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Silver Shadow	400
SM-F741BZYGEUE	Samsung Galaxy Z Flip6, 12GB, 256GB, Yellow	400
SM-F741BLBHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Blue	400
SM-F741BLGHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Mint	400
SM-F741BZSHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Silver Shadow	400
SM-F741BZYHEUE	Samsung Galaxy Z Flip6, 12GB, 512GB, Yellow	400
SM-F946BZKBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Phantom Black	400
SM-F946BZEUEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Cream	400
SM-F946BLBUEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Icy Blue	400
SM-F956BDBUEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Navy	500
SM-F956BLIBUEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Pink	500
SM-F956BZSUEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Silver Shadow	500
SM-F956BDBUEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Navy	500
SM-F956BLICEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Pink	500
SM-F956BZSCEUE	Samsung Galaxy Z Fold6, 12GB, 512GB, Silver Shadow	500
SM-F956BDBNEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Navy	500
SM-F956BLINEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Pink	500
SM-F956BZSNEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Silver Shadow	500

6.2. După evaluarea vechiului device, valoarea acestuia și extra reducerea sunt aplicabile la momentul achiziției produselor participante la campania promoțională.

6.3. Pentru a beneficia de avantajele programului Trade In, clienții trebuie să ajungă, pentru evaluarea vechiului device, într-unul dintre magazinele Samsung Experience Store menționate în prezentul regulament.

6.4. Pentru achiziționarea unui produs participant la campania promoțională, prin participarea la programul Samsung Trade In, în conformitate cu prevederile prezentului Regulament, poate fi utilizat un singur telefon vechi.

6.5. Campania promoțională este valabilă în limita stocului disponibil.

6.6. În cadrul acestei campanii promoționale, nu este posibilă înlocuirea reducerii prin contravaloarea acesteia în bani și/sau în alte obiecte, după cum nu este permisă, în nici o situație, cedarea reducerii către unul sau mai mulți terți.

6.7. Reducerile acordate se pot cumula cu alte oferte promoționale/oferte speciale/campanii publicitare/alte reduceri de pret acordate de Estep B2B S.A., indiferent de modalitatea de acordare a acestora; asadar, clientul care optează pentru această campanie promoțională va putea beneficia și de alte reduceri/discount-uri/oferte promovate prin intermediul magazinelor Samsung Experience Store menționate în prezentul regulament.

## 7. Taxe și impozite

7.1. Participanților la campanie nu le sunt impuse niciun fel de cheltuieli indirecte suplimentare, cu excepția cheltuielilor normale de participare.

## 8. Limitarea raspunderii

8.1. Organizatorul este indreptatit sa ia toate masurile necesare in caz de tentative de fraudă a sistemului, abuz sau orice alte tentative care ar putea afecta imaginea Campaniei.

8.2. Organizatorul nu isi va asuma raspunderea:

- cu privire la pretentiile tertilor sau ale institutiilor asupra beneficiilor castigate de catre Participanti;
- cu privire la nefunctionarea retelelor de telefonie fixa si/sau mobile sau a retelelor de Internet
- in cazul in care ii sunt comunicate informatii false sau eronate;
- pentru eventuale disfunctionalitati in derularea promotiei ca urmare a actiunilor unor terti cum ar fi: distribuitori de energie electrica, operatori, proprietari sau administratori ai retelelor de telecomunicatii sau altii asemenea;
- pentru erori cauzate de intreruperea conexiunii la internet a Participantilor in timpul cat acestia acceseaza pagina de promotie.
- pentru erori cauzate de folosirea incorecta a computerului personal de catre Participant (intreruperea sursei electrice a computerului, erori date de sistemul de operare instalat pe computer, erori date de virusarea sistemului de operare al computerului, erori date de folosirea cu rea vointa a tehnologiei de catre Participant in scopul de a manipula promotia).
- pentru erori cauzate de folosirea altor tehnologii necompatibile cu mediile digitale in care se desfasoara promotia.

8.3. Organizatorul nu este raspunzator sub nici o forma pentru mesajele comunicate de catre utilizatorii inregistrati in aceasta campanie promotionala, ori pentru consecintele care decurg din acesta actiune.

8.4. Organizatorul isi rezerva dreptul de a exclude definitiv orice participant la Campania Promotionala care prin comportamentul fraudulos, afecteaza bunul mers al acesteia.

8.5. Participantii accepta cu titlu definitiv toate deciziile adoptate de Organizator in privinta desfasurarii Campaniei. Organizatorul are dreptul de a invalida orice participant care nu respecta regulile Campaniei sau in privinta caruia exista dovezi de comportament incorect sau de sabotaj de orice tip la adresa Campaniei.

8.6. Organizatorul este exonerat de orice raspundere decurgand din acordarea reducerii precum si de plata oricaror daune sau alte pretentii de orice natura legate de reducerile acordate in baza prezentei Campanii.

## 9. Protectia datelor cu caracter personal

9.1. Participarea la campania promotionala "*Samsung Trade In*" implica acceptarea expresa de catre participanti ca datele lor personale sa fie colectate, stocate si prelucrate de catre Organizator, exclusiv pentru derularea acestei campanii promotionale.

9.2. Organizatorul este obligat sa nu transmita datele personale catre terti. Participantilor la campania promotionala le sunt garantate drepturile prevazute de legile privind protectia persoanelor cu privire la procesarea datelor personale si libera circulatie a acestor date (dreptul de acces la date, dreptul de interventie asupra datelor, dreptul de opozitie, etc.)

9.3. Pentru exercitarea drepturilor sus mentionate, persoana implicata poate solicita acest lucru Organizatorului printr-o cerere scrisa, datata si semnata, expediată la adresa din sos. Bucuresti-Ploiesti nr. 135, Corp C1, parter, Sector 1, Bucuresti, Romania o cerere intocmita in forma scrisa, datata si semnata, ori la adresa de e-mail: office@estep.ro.

9.4. Organizatorul este obligat sa comunice masurile luate si, daca este cazul, numele tertului caruia i-au fost dezvaluite datele personale privind persoana implicata, in termen de 10 zile de la primirea cererii. Organizatorul se obliga ca, la prima comunicare in scris pe care o va avea cu persoanele din baza de date creata in acest mod, va aduce la cunostinta drepturile, conforme cu legile privind protectia datelor cu caracter personal.

9.5. Daca participantii nu solicita in scris altfel, acestia sunt de acord cu colectarea si utilizarea informatiilor personale de catre Organizator in modul prezentat in paragraful anterior. In orice moment participantii isi pot retrage acordul privind utilizarea datelor personale sau primirea oricaror informatii sau corespondente printr-o cerere intocmita in forma scrisa, trimisa pe adresa Organizatorului .

## 10. Incetarea / Intreruperea Campaniei. Forta majora

10.1. Campania poate inceta inainte de termen, in cazul in care: se constata epuizarea fondului de Produse, intervine un eveniment ce constituie forta majora, astfel cum este reglementata de legislatia romana in vigoare, intervine un caz de imposibilitate a Organizatorului de a continua aceasta Campanie din motive independente de vointa sa, sau daca Organizatorul doreste acest lucru. Organizatorul nu este tinut la intoarcerea/rambursarea sau plata vreunei sume cu titlu de despagubire/dauna sau altele asemenea.

10.2. Organizatorul Campaniei promotionale isi rezerva dreptul de a modifica prezentul regulament/conditiile Campaniei, aceste modificari fiind aduse la cunostinta publicului in acelasi mod ca prezentul Regulament (in modalitatile prevazute la Art. 3 din Regulament).

## 11. Legea aplicabila, Litigii

11.1. Legea aplicabila este legea romana.

11.2. Eventualele litigii aparute intre Organizator si Participanti cu privire la orice aspect legat de desfasurarea Campaniei se vor solutiona pe cale amiabila, iar in cazul in care aceasta nu va fi posibila, litigiile vor fi solutionate de instantele judecatoresti romane competente.

11.2. Eventualele reclamatii legate de derularea Campaniei se pot trimite pe adresa Organizatorului in termen de maxim 5 (cinci) zile de la data incheierii campaniei. Dupa expirarea acestui termen, Organizatorul nu va mai lua in considerare nicio reclamatie.

## 12. Clauze finale

12.1. Deciziile Organizatorului privind Campania promotionala "*Samsung Trade In*" sunt finale si aplicabile tuturor Participantilor.

12.2. Organizatorul Campaniei promotionale este indreptatit sa ia toate masurile necesare in caz de tentativa de fraudă, abuz sau orice alte tentative care ar putea afecta imaginea sau costurile pe care le implica organizarea si desfasurarea Campaniei.