

Regulamentul promotiei
“Samsung Trade-In”

1. Organizator Campaniei

1.1. Organizatorul Campaniei promotionale *“Samsung Trade-In”* (denumită in continuare „Campania”) este ESTEP B2B S.A., cu sediul social in Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter, inmatriculata in Registrul Comertului sub nr. J40/1214/2013, CUI RO31171787 (denumită in continuare “Organizatorul”).

1.2. Campania se va derula/desfasura in conformitate cu prezentul regulament care este obligatoriu pentru toti participantii. Participarea la Campanie implica cunoasterea si acceptarea integrala, expresă si neechivoca a prezentului Regulament (denumit in continuare „Regulamentul”).

2. Durata si locul de desfășurare al Campaniei

2.1. Campania este organizată si desfășurată pe teritoriul Romaniei in perioada 09 februarie - 28 februarie 2026, in magazinele Samsung Experience Store din Promenada Mall (Calea Floreasca, nr. 244-246, Sector 1, Bucuresti), AFI Cotroceni (bd. Gen Paul Teodorescu, nr. 4, Sector 6, Bucuresti), Mega Mall (bd. Pierre de Coubertin, nr. 3-5, Sector 2, Bucuresti) si Iulius Mall Timisoara (Mun. Timisoara, Piata Consiliului Europei, nr. 2, jud. Timis).

2.2. Mecanismul de participare in cadrul Campaniei *“Samsung Trade-In”* este detaliat la articolul 6 al prezentului Regulament.

3. Regulamentul Campaniei

3.1. Regulamentul de participare/desfasurare este disponibil in mod gratuit oricarui solicitant, pe intreaga durata a Campaniei, in magazinele Samsung Experience Store mentionate in prezentul regulament si/sau in urma unei solicitari scrise trimise la adresa Organizatorului din Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter.

3.2. Campania poate fi mediatizata in scopul informarii publicului, inclusiv prin intermediul unor materiale publicitare si/sau cu rol informativ. Informatiile pe care astfel de materiale le pot contine vor fi interpretate in conformitate cu prevederile prezentului Regulament.

4. Produse participante la Campanie

Produsele participante la campania promotionala *“Samsung Trade-In”* sunt produsele, in limita stocului disponibil:

model	denumire produs
SM-S731BZKDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Jetblack
SM-S731BLBDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Icyblue
SM-S731BDBDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Navy
SM-S731BZWDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, White
SM-S731BZKGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Jetblack
SM-S731BLBGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Icyblue
SM-S731BDBGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Navy
SM-S731BZWGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, White
SM-S731BZKIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Jetblack
SM-S731BLBIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Icyblue
SM-S731BDBIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Navy
SM-S731BZWIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, White
SM-S931BZKDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Blueblack
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow
SM-S931BZKGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Blueblack
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue
SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint
SM-S931BDBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow
SM-S931BZKHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Blueblack
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow
SM-S936BZKDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Blueblack
SM-S936BZRDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Coralred

SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy
SM-S936BZDDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, PinkGold
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow
SM-S936BZKGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Blueblack
SM-S936BZRGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Coralred
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint
SM-S936BDBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy
SM-S936BZDGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, PinkGold
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow
SM-S937BLBDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Icyblue
SM-S937BZKDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Jetblack
SM-S937BZSDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Silver
SM-S937BLBGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Icyblue
SM-S937BZKGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Jetblack
SM-S937BZSGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Silver
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black
SM-S938BAKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Jetblack
SM-S938BZTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray
SM-S938BZGDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Jadegreen
SM-S938BZDDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Pinkgold
SM-S938BZBDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black
SM-S938BAKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Jetblack
SM-S938BZTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray
SM-S938BZGGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Jadegreen
SM-S938BZDGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Pinkgold
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue
SM-S938BZSGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black
SM-S938BAKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Jetblack
SM-S938BZTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray
SM-S938BZDHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Pinkgold
SM-S938BZGHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Jadegreen
SM-S938BZBHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver
SM-F761BZKGEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 128GB, Black
SM-F761BZWGEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 128GB, White
SM-F761BZKHEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 256GB, Black
SM-F761BZWHEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 256GB, White
SM-F766BDBGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Blue Shadow
SM-F766BZKGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Jetblack
SM-F766BZRGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Coralred
SM-F766BDBHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Blue Shadow
SM-F766BZKHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Jetblack
SM-F766BZRHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Coralred
SM-F966BDBBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Blue Shadow
SM-F966BZKBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Jetblack
SM-F966BZSBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Silver Shadow
SM-F966BDBCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Blue Shadow
SM-F966BZKCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Jetblack
SM-F966BZSCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Silver Shadow
SM-F966BDBNEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 1T, Blue Shadow
SM-F966BZKNEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 1T, Jetblack

Comercializate in magazinele Samsung Experience Store mentionate in prezentul regulament.

5. Dreptul de participare

5.1. La aceasta campanie promotionala poate participa orice persoana fizica care a implinit varsta de 18 ani cel tarziu la data inscrierii in campanie, sau orice persoana juridica rezidenta in Romania, care achizitioneaza produse participante la promotie in perioada mai sus mentionata, in limita stocului disponibil in magazinele in magazinele Samsung Experience Store mentionate in prezentul regulament.

6. Mecanismul desfasurarii Campaniei

6.1. In perioada 09 februarie - 28 februarie 2026, in magazinele Samsung Experience Store mentionate in prezentul regulament, clientii care achizitioneaza unul dintre produsele participante la campania promotionala, vor putea beneficia prin participarea la programul Trade-In, pe langa reducerea obtinuta in urma evaluarii vechiului telefon in conditiile indeplinirii criteriilor de evaluare conform programului Trade-In, de o extra reducere in valoare de pana la 500 lei (TVA inclus), in conformitate cu prevederile prezentului Regulament, dupa cum urmeaza:

model	denumire produs	Extra reducere Trade-In (Lei, TVA inclus)
SM-S731BZKDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Jetblack	200
SM-S731BLBDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Icyblue	200
SM-S731BDBDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, Navy	200
SM-S731BZWDEUE	Samsung Galaxy S25 FE 5G, 128GB, 8GB RAM, White	200
SM-S731BZKGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Jetblack	200
SM-S731BLBGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Icyblue	200
SM-S731BDBGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, Navy	200
SM-S731BZWGEUE	Samsung Galaxy S25 FE 5G, 256GB, 8GB RAM, White	200
SM-S731BZKIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Jetblack	200
SM-S731BLBIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Icyblue	200
SM-S731BDBIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, Navy	200
SM-S731BZWIEUE	Samsung Galaxy S25 FE 5G, 512GB, 8GB RAM, White	200
SM-S931BZKDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Blueblack	200
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue	200
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint	200
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy	200
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow	200
SM-S931BZKGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Blueblack	200
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue	200
SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint	200
SM-S931BDBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy	200
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow	200
SM-S931BZKHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Blueblack	200
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue	200
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint	200
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy	200
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow	200
SM-S936BZKDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Blueblack	300
SM-S936BZRDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Coralred	300
SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue	300
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint	300
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy	300
SM-S936BZDDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, PinkGold	300
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow	300
SM-S936BZKGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Blueblack	300
SM-S936BZRGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Coralred	300
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue	300
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint	300
SM-S936BDBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy	300
SM-S936BZDGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, PinkGold	300
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow	300
SM-S937BLBDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Icyblue	300
SM-S937BZKDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Jetblack	300
SM-S937BZSDEUE	Samsung Galaxy S25 Edge, 256GB, 12GB RAM, Titanium Silver	300
SM-S937BLBGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Icyblue	300

SM-S937BZKGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Jetblack	300
SM-S937BZSGEUE	Samsung Galaxy S25 Edge, 512GB, 12GB RAM, Titanium Silver	300
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black	400
SM-S938BAKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Jetblack	400
SM-S938BZTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	400
SM-S938BZGDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Jadegreen	400
SM-S938BZDDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Pinkgold	400
SM-S938BZBDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue	400
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver	400
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black	400
SM-S938BAKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Jetblack	400
SM-S938BZTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	400
SM-S938BZGGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Jadegreen	400
SM-S938BZDGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Pinkgold	400
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue	400
SM-S938BZSGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver	400
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black	400
SM-S938BAKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Jetblack	400
SM-S938BZTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray	400
SM-S938BZDHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Pinkgold	400
SM-S938BZGHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Jadegreen	400
SM-S938BZBHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue	400
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver	400
SM-F761BZKGEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 128GB, Black	300
SM-F761BZWGEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 128GB, White	300
SM-F761BZKHEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 256GB, Black	300
SM-F761BZWHEUE	Samsung Galaxy Z Flip7 FE 5G, Dual Sim, Nano+eSIM, 256GB, White	300
SM-F766BDBGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Blue Shadow	400
SM-F766BZKGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Jetblack	400
SM-F766BZRGEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 256GB, Coralred	400
SM-F766BDBHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Blue Shadow	400
SM-F766BZKHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Jetblack	400
SM-F766BZRHEUE	Samsung Galaxy Z Flip7 5G, Dual Sim, Nano+eSIM, 512GB, Coralred	400
SM-F966BDBBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Blue Shadow	500
SM-F966BZKBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Jetblack	500
SM-F966BZSBEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 256GB, Silver Shadow	500
SM-F966BDBCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Blue Shadow	500
SM-F966BZKCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Jetblack	500
SM-F966BZSCEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 512GB, Silver Shadow	500
SM-F966BDBNEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 1T, Blue Shadow	500
SM-F966BZKNEUE	Samsung Galaxy Z Fold7 5G, Dual Sim, 2Nano+eSIM, 1T, Jetblack	500

6.2. Dupa evaluarea vechiului device, valoarea acestuia si extra reducerea sunt aplicabile la momentul achizitiei produselor participante la campania promotionala.

6.3. Pentru a beneficia de avantajele programului Trade-In, clientii trebuie să ajungă, pentru evaluarea vechiului device, într-unul dintre magazinele Samsung Experience Store mentionate in prezentul regulament.

6.4. Pentru achiziționarea unui produs participant la campania promotionala, prin participarea la programul Samsung Trade-In, in conformitate cu prevederile prezentului Regulament, poate fi utilizat un singur telefon vechi.

6.5. Campania promotionala este valabila in limita stocului disponibil.

6.6. In cadrul acestei campanii promotionale, nu este posibila inlocuirea reducerii prin contravaloarea acesteia in bani si/sau in alte obiecte, dupa cum nu este permisa, in nici o situatie, cedarea reducerii catre unul sau mai multi terti.

6.7. Reducerile acordate se pot cumula cu alte oferte promotionale/oferte speciale/campanii publicitare/alte reduceri de pret acordate de Estep B2B S.A., indiferent de modalitatea de acordare a acestora; asadar, clientul care opteaza pentru aceasta campanie promotionala va putea beneficia si de alte reduceri/discount-uri/oferte promovate prin intermediul magazinele Samsung Experience Storementionate in prezentul regulament.

7. Taxe si impozite

7.1. Participantilor la campanie nu le sunt impuse niciun fel de cheltuieli indirecte suplimentare, cu exceptia cheltuielilor normale de participare.

8. Limitarea raspunderii

8.1. Organizatorul este indreptatit sa ia toate masurile necesare in caz de tentative de fraudă a sistemului, abuz sau orice alte tentative care ar putea afecta imaginea Campaniei.

8.2. Organizatorul nu isi va asuma raspunderea:

- cu privire la pretentiile tertilor sau ale institutiilor asupra beneficiilor castigate de catre Participanti;
- cu privire la nefunctionarea retelelor de telefonie fixa si/sau mobile sau a retelelor de Internet
- in cazul in care ii sunt comunicate informatii false sau eronate;
- pentru eventuale disfunctionalitati in derularea promotiei ca urmare a actiunilor unor terti cum ar fi: distribuitori de energie electrica, operatori, proprietari sau administratori ai retelelor de telecomunicatii sau altii asemenea;
- pentru erori cauzate de intreruperea conexiunii la internet a Participantilor in timpul cat acestia acceseaza pagina de promotie.
- pentru erori cauzate de folosirea incorecta a computerului personal de catre Participant (intreruperea sursei electrice a computerului, erori date de sistemul de operare instalat pe computer, erori date de virusarea sistemului de operare al computerului, erori date de folosirea cu rea vointa a tehnologiei de catre Participant in scopul de a manipula promotia).
- pentru erori cauzate de folosirea altor tehnologii necompatibile cu mediile digitale in care se desfasoara promotia.

8.3. Organizatorul nu este raspunzator sub nici o forma pentru mesajele comunicate de catre utilizatorii inregistrati in aceasta campanie promotionala, ori pentru consecintele care decurg din acesta actiune.

8.4. Organizatorul isi rezerva dreptul de a exclude definitiv orice participant la Campania Promotionala care prin comportamentul fraudulos, afecteaza bunul mers al acesteia.

8.5. Participantii accepta cu titlu definitiv toate deciziile adoptate de Organizator in privinta desfasurarii Campaniei. Organizatorul are dreptul de a invalida orice participant care nu respecta regulile Campaniei sau in privinta caruia exista dovezi de comportament incorect sau de sabotaj de orice tip la adresa Campaniei.

8.6. Organizatorul este exonerat de orice raspundere decurgand din acordarea reducerii precum si de plata oricaror daune sau alte pretentii de orice natura legate de reducerile acordate in baza prezentei Campanii.

9. Protectia datelor cu caracter personal

9.1. Participarea la campania promotionala "*Samsung Trade-In*" implica acceptarea expresa de catre participanti ca datele lor personale sa fie colectate, stocate si prelucrate de catre Organizator, exclusiv pentru derularea acestei campanii promotionale.

9.2. Organizatorul este obligat sa nu transmita datele personale catre terti. Participantilor la campania promotionala le sunt garantate drepturile prevazute de legile privind protectia persoanelor cu privire la procesarea datelor personale si libera circulatie a acestor date (dreptul de acces la date, dreptul de interventie asupra datelor, dreptul de opozitie, etc.)

9.3. Pentru exercitarea drepturilor sus mentionate, persoana implicata poate solicita acest lucru Organizatorului printr-o cerere scrisa, data si semnata, expediată la adresa din sos. Bucuresti-Ploiesti nr. 135, Corp C1, parter, Sector 1, Bucuresti, Romania o cerere intocmita in forma scrisa, data si semnata, ori la adresa de e-mail: office@estep.ro.

9.4. Organizatorul este obligat sa comunice masurile luate si, daca este cazul, numele tertului caruia i-au fost dezvaluite datele personale privind persoana implicata, in termen de 10 zile de la primirea cererii. Organizatorul se obliga ca, la prima comunicare in scris pe care o va avea cu persoanele din baza de date creata in acest mod, va aduce la cunostinta drepturile, conforme cu legile privind protectia datelor cu caracter personal.

9.5. Daca participantii nu solicita in scris altfel, acestia sunt de acord cu colectarea si utilizarea informatiilor personale de catre Organizator in modul prezentat in paragraful anterior. In orice moment participantii isi pot retrage acordul privind utilizarea datelor personale sau primirea oricaror informatii sau corespondente printr-o cerere intocmita in forma scrisa, trimisa pe adresa Organizatorului .

10. Incetarea / Intreruperea Campaniei. Forta majora

10.1. Campania poate inceta inainte de termen, in cazul in care: se constata epuizarea fondului de Produse, intervine un eveniment ce constituie forta majora, astfel cum este reglementata de legislatia romana in vigoare, intervine un caz de imposibilitate a Organizatorului de a continua aceasta Campanie din motive independente de vointa sa, sau daca Organizatorul doreste acest lucru. Organizatorul nu este tinut la intoarcerea/rambursarea sau plata vreunei sume cu titlu de despagubire/dauna sau altele asemenea.

10.2. Organizatorul Campaniei promotionale isi rezerva dreptul de a modifica prezentul regulament/conditiile Campaniei, aceste modificari fiind aduse la cunostinta publicului in acelasi mod ca prezentul Regulament (in modalitatile prevazute la Art. 3 din Regulament).

11. Legea aplicabila, Litigii

11.1. Legea aplicabila este legea romana.

11.2. Eventualele litigii aparute intre Organizator si Participanti cu privire la orice aspect legat de desfasurarea Campaniei se vor solutiona pe cale amiabila, iar in cazul in care aceasta nu va fi posibila, litigiile vor fi solutionate de instantele judecatoresti romane competente.

11.2. Eventualele reclamatii legate de derularea Campaniei se pot trimite pe adresa Organizatorului in termen de maxim 5 (cinci) zile de la data incheierii campaniei. Dupa expirarea acestui termen, Organizatorul nu va mai lua in considerare nicio reclamatie.

12. Clauze finale

12.1. Deciziile Organizatorului privind Campania promotionala "*Samsung Trade-In*" sunt finale si aplicabile tuturor Participantilor.

12.2. Organizatorul Campaniei promotionale este indreptatit sa ia toate masurile necesare in caz de tentativa de fraudă, abuz sau orice alte tentative care ar putea afecta imaginea sau costurile pe care le implica organizarea si desfasurarea Campaniei.