

Regulamentul promotiei
“Samsung”

1. Organizator Campaniei

1.1. Organizatorul Campaniei promotionale *“Samsung”* (denumită în continuare „Campania”) este ESTEP B2B S.A., cu sediul social în Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter, înmatriculată în Registrul Comerțului sub nr. J40/1214/2013, CUI RO31171787 (denumită în continuare „Organizatorul”).

1.2. Campania se va derula/desfasura în conformitate cu prezentul regulament care este obligatoriu pentru toți participanții. Participarea la Campanie implică cunoașterea și acceptarea integrală, expresă și neechivoca a prezentului Regulament (denumit în continuare „Regulamentul”).

2. Durata și locul de desfășurare al Campaniei

2.1. Campania este organizată și desfășurată pe teritoriul României în perioada 09 mai - 22 mai 2025, în magazinele Samsung Experience Store din Promenada Mall (Calea Floreasca, nr. 244-246, Sector 1, Bucuresti), AFI Cotroceni (bd. Gen Paul Teodorescu, nr. 4, Sector 6, Bucuresti), Mega Mall (bd. Pierre de Coubertin, nr. 3-5, Sector 2, Bucuresti), AFI Ploiesti (Mun. Ploiesti, str. Calomfirescu, nr. 2, jud. Prahova) și Iulius Mall Timisoara (Mun. Timisoara, Piata Consiliul Europei, nr. 2, jud. Timis).

2.2. Mecanismul de participare în cadrul Campaniei *“Samsung”* este detaliat la articolul 6 al prezentului Regulament.

3. Regulamentul Campaniei

3.1. Regulamentul de participare/desfasurare este disponibil în mod gratuit oricărui solicitant, pe întreaga durată a Campaniei, în magazinele Samsung Experience Store menționate în prezentul regulament și/sau în urma unei solicitări scrise trimise la adresa Organizatorului din Mun. Bucuresti, Sector 1, sos. Bucuresti-Ploiesti, nr. 135, corp C1, parter.

3.2. Campania poate fi mediatizată în scopul informării publicului, inclusiv prin intermediul unor materiale publicitare și/sau cu rol informativ. Informațiile pe care astfel de materiale le pot conține vor fi interpretate în conformitate cu prevederile prezentului Regulament.

4. Produse participante la Campanie

4.1. Produsele participante la campania promoțională *“Samsung”* sunt produsele, în limita stocului disponibil:

denumire produs	model
Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Blue Black	SM-A165FZKBEUE
Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Gray	SM-A165FZABEUE
Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Green	SM-A165FLGBEUE
Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Blue Black	SM-A165FZKCEUE
Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Gray	SM-A165FZACEUE
Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Green	SM-A165FLGCEUE
Samsung Galaxy A16 5G, 128GB, 4GB RAM, Blue Black	SM-A166BZKDEUE
Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Gray	SM-A166BZADEUE
Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Green	SM-A166BLGDEUE
Samsung Galaxy A16 5G, 256GB, 8GB RAM, Blue Black	SM-A166BZKIEUE
Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Gray	SM-A166BZAIUEUE
Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Green	SM-A166BLGIEUE
Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue	SM-A256BZBDEUE
Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue Black	SM-A256BZKDEUE
Samsung Galaxy A25 (2023) Dual SIM 128GB, Yellow	SM-A256BZYDEUE
Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue	SM-A256BZBHEUE
Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue Black	SM-A256BZKHEUE
Samsung Galaxy A26 5G, 128GB, 6GB RAM, Black	SM-A266BZKBEUE
Samsung Galaxy A26 5G, 128GB, 6GB RAM, Mint	SM-A266BLGBEUE
Samsung Galaxy A26 5G, 128GB, 6GB RAM, White	SM-A266BZWBEUE
Samsung Galaxy A26 5G, 256GB, 8GB RAM, Black	SM-A266BZKCEUE
Samsung Galaxy A26 5G, 256GB, 8GB RAM, Mint	SM-A266BLGCEUE
Samsung Galaxy A26 5G, 256GB, 8GB RAM, White	SM-A266BZWCEUE
Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Iceblue	SM-A356BLBBEUE
Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lemon	SM-A356BZYBEUE
Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lilac	SM-A356BLVBEUE
Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Navy	SM-A356BZKBEUE
Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lemon	SM-A356BZYGEUE
Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lilac	SM-A356BLVGEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Black	SM-A366BZKBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lavender	SM-A366BLVBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lime	SM-A366BLGBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome White	SM-A366BZABEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Black	SM-A366BZKGEUE

Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lavender	SM-A366BLVGEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lime	SM-A366BLGGEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome White	SM-A366BZAGEUE
Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Iceblue	SM-A556BLBAEUE
Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lemon	SM-A556BZYAEUE
Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lilac	SM-A556BLVAEUE
Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Navy	SM-A556BZKAEUE
Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lilac	SM-A556BLVCEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Graphite	SM-A566BZKAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome LightGray	SM-A566BZAAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Olive	SM-A566BZGAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Pink	SM-A566BLIAEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Graphite	SM-A566BZKCEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome LightGray	SM-A566BZACEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Olive	SM-A566BZGCEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Pink	SM-A566BLICEUE
Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Cream	SM-S916BZEGEUE
Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Green	SM-S916BZGGEUE
Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Green	SM-S918BZGHEUE
Samsung Galaxy S24 5G, 128GB, 8GB RAM, Amber Yellow	SM-S921BZYDEUE
Samsung Galaxy S24 5G, 128GB, 8GB RAM, Cobalt Violet	SM-S921BZVDEUE
Samsung Galaxy S24 5G, 128GB, 8GB RAM, Marble Gray	SM-S921BZADEUE
Samsung Galaxy S24 5G, 128GB, 8GB RAM, Onyx Black	SM-S921BZKDEUE
Samsung Galaxy S24 5G, 256GB, 8GB RAM, Amber Yellow	SM-S921BZYGUEUE
Samsung Galaxy S24 5G, 256GB, 8GB RAM, Cobalt Violet	SM-S921BZVGEUE
Samsung Galaxy S24 5G, 256GB, 8GB RAM, Marble Gray	SM-S921BZAGEUE
Samsung Galaxy S24 5G, 256GB, 8GB RAM, Onyx Black	SM-S921BZKGEUE
Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Black	SM-S928BZKGEUE
Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	SM-S928BZTGEUE
Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Violet	SM-S928BZVGEUE
Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Yellow	SM-S928BZYGUEUE
Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Black	SM-S928BZKHEUE
Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	SM-S928BZTHEUE
Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Violet	SM-S928BZVHEUE
Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Yellow	SM-S928BZYEUE
Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Black	SM-S928BZKPEUE
Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Gray	SM-S928BZTPEUE
Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Violet	SM-S928BZVPEUE
Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Yellow	SM-S928BZYPEUE
Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Green	SM-S928BLGPEUE
Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue	SM-S931BLBDEUE
Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint	SM-S931BLGDEUE
Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy	SM-S931BDBDEUE
Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow	SM-S931BZSDEUE
Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue	SM-S931BLBGEUE
Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint	SM-S931BLGGEUE
Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy	SM-S931BDBGEUE
Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow	SM-S931BZSGEUE
Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue	SM-S931BLBHEUE
Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint	SM-S931BLGHEUE
Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy	SM-S931BDBHEUE
Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow	SM-S931BZSHEUE
Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue	SM-S936BLBDEUE
Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint	SM-S936BLGDEUE
Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy	SM-S936BDBDEUE
Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow	SM-S936BZSDEUE
Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue	SM-S936BLBGEUE
Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint	SM-S936BLGGEUE
Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy	SM-S936BDBGEUE
Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow	SM-S936BZSGEUE
Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black	SM-S938BZKDEUE
Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	SM-S938BZTDEUE
Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue	SM-S938BZBDEUE
Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium	SM-S938BZSDEUE
Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black	SM-S938BZKGEUE
Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	SM-S938BZTGEUE
Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue	SM-S938BZBGEUE
Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium	SM-S938BZSGEUE
Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black	SM-S938BZKHEUE

Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray	SM-S938BZTHEUE
Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue	SM-S938BZBHEUE
Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver	SM-S938BZSHEUE
Samsung Galaxy Z Fold5, 12GB+256GB, Phantom Black	SM-F946BZKBEUE
Samsung Galaxy Z Fold5, 12GB+256GB, Icy Blue	SM-F946BLBBEUE
Samsung Galaxy Z Fold6, 12GB, 256GB, Navy	SM-F956BDBBEUE
Samsung Galaxy Z Fold6, 12GB, 256GB, Pink	SM-F956BLIBEUE
Samsung Galaxy Z Fold6, 12GB, 1TB, Pink	SM-F956BLINEUE
Galaxy Buds FE, Gray	SM-R400NZAAEUE
Galaxy Buds FE, White	SM-R400NZWAEUE
Galaxy Buds3, Gray	SM-R530NZAAEUE
Galaxy Buds3, White	SM-R530NZWAEUE
Galaxy Buds3 Pro, Gray	SM-R630NZAAEUE
Galaxy Buds3 Pro, White	SM-R630NZWAEUE

si produsele din categoria accesorii, in limita stocului disponibil, comercializate in magazinele Samsung Experience Store mentionate in prezentul regulament.

5. Dreptul de participare

5.1. La aceasta campanie promotionala poate participa orice persoana fizica care a implinit varsta de 18 ani cel tarziu la data inscrierii in campanie, sau orice persoana juridica rezidenta in Romania, care achizitioneaza produse participante la promotie in perioada mai sus mentionata, in limita stocului disponibil in magazinele Samsung Experience Store mentionate in prezentul regulament.

6. Mecanismul desfasurarii Campaniei

6.1. In perioada 09 mai - 22 mai 2025, clientii care achizitioneaza unul dintre produsele participante vor putea beneficia de preturi promotionale aplicabile pentru produsele participante la Campania Promotionala, comercializate in magazinele Samsung Experience Store mentionate in prezentul regulament. Pentru a beneficia de promotiile aplicabile conform Campaniei promotionale, consumatorii trebuie sa achizitioneze produse participante la Campanie din magazinele Samsung Experience Store mentionate in prezentul regulament.

6.2. La achizitionarea unuia dintre urmatoarele produse Samsung Galaxy A36 si Galaxy A56, in limita stocului disponibil:

denumire produs	model
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Black	SM-A366BZKBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lavender	SM-A366BLVBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lime	SM-A366BLGBEUE
Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome White	SM-A366BZABEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Black	SM-A366BZKGEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lavender	SM-A366BLVGEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lime	SM-A366BLGGEUE
Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome White	SM-A366BZAGEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Graphite	SM-A566BZKAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome LightGray	SM-A566BZAAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Olive	SM-A566BZGAEUE
Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Pink	SM-A566BLIAEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Graphite	SM-A566BZKCEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome LightGray	SM-A566BZACEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Olive	SM-A566BZGCEUE
Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Pink	SM-A566BLICEUE

impreuna cu unul dintre urmatoarele produse *Samsung Galaxy Buds FE*, in limita stocului disponibil, pe acelasi document de achizitie:

denumire produs	model
Galaxy Buds FE, Gray	SM-R400NZAAEUE
Galaxy Buds FE, White	SM-R400NZWAEUE

La achizitionarea produselor conform mecanismului descris mai sus, clientii beneficiaza de reducere 25% aplicata la pretul produsului *Galaxy Buds FE* (cod produs: *SM-R400NZAAEUE* sau *SM-R400NZWAEUE*) achizitionat.

6.3. La achizitionarea unuia dintre urmatoarele produse Samsung Galaxy S25, Galaxy S25+ sau Galaxy S25 Ultra, in limita stocului disponibil:

denumire produs	model
Galaxy S25 5G, 128GB, 12GB RAM, Icyblue	SM-S931BLBDEUE
Galaxy S25 5G, 128GB, 12GB RAM, Mint	SM-S931BLGDEUE
Galaxy S25 5G, 128GB, 12GB RAM, Navy	SM-S931BDBDEUE
Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow	SM-S931BZSDEUE
Galaxy S25 5G, 256GB, 12GB RAM, Icyblue	SM-S931BLBGEUE
Galaxy S25 5G, 256GB, 12GB RAM, Mint	SM-S931BLGGEUE

Galaxy S25 5G, 256GB, 12GB RAM, Navy	SM-S931BDBGEUE
Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow	SM-S931BZSGEUE
Galaxy S25 5G, 512GB, 12GB RAM, Icyblue	SM-S931BLBHEUE
Galaxy S25 5G, 512GB, 12GB RAM, Mint	SM-S931BLGHEUE
Galaxy S25 5G, 512GB, 12GB RAM, Navy	SM-S931BDBHEUE
Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow	SM-S931BZSHEUE
Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue	SM-S936BLBDEUE
Galaxy S25+ 5G, 256GB, 12GB RAM, Mint	SM-S936BLGDEUE
Galaxy S25+ 5G, 256GB, 12GB RAM, Navy	SM-S936BDBDEUE
Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow	SM-S936BZSDEUE
Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue	SM-S936BLBGEUE
Galaxy S25+ 5G, 512GB, 12GB RAM, Mint	SM-S936BLGGEUE
Galaxy S25+ 5G, 512GB, 12GB RAM, Navy	SM-S936BDBGEUE
Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow	SM-S936BZSGEUE
Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black	SM-S938BZKDEUE
Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	SM-S938BZTDEUE
Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue	SM-S938BZBDEUE
Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver	SM-S938BZSDEUE
Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black	SM-S938BZKGEUE
Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	SM-S938BZTGEUE
Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue	SM-S938BZBGEUE
Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver	SM-S938BZSGEUE
Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black	SM-S938BZKHEUE
Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray	SM-S938BZTHEUE
Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue	SM-S938BZBHEUE
Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver	SM-S938BZSHEUE

impreama cu unul dintre urmatoarele produse *Samsung Galaxy Buds3* sau *Galaxy Buds3 Pro*, in limita stocului disponibil, pe acelasi document de achizitie:

denumire produs	model
Galaxy Buds3, Gray	SM-R530NZAAEUE
Galaxy Buds3, White	SM-R530NZWAEUE
Galaxy Buds3 Pro, Gray	SM-R630NZAAEUE
Galaxy Buds3 Pro, White	SM-R630NZWAEUE

La achizitionarea produselor conform mecanismului descris mai sus, clientii beneficiaza de reducere 25% aplicata la pretul produsului *Galaxy Buds3* (cod produs: *SM-R530NZAAEUE* sau *SM-R530NZWAEUE*) sau *Galaxy Buds3 Pro* (cod produs: *SM-R630NZAAEUE*, *SM-R630NZWAEUE*) achizitionat.

6.4. In perioada 09 mai - 22 mai 2025, clientii care achizitioneaza unul dintre unul dintre urmatoarele produse, in limita stocului disponibil:

model	denumire produs
SM-A165FZKBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Blue Black
SM-A165FZABEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Gray
SM-A165FLGBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Green
SM-A165FZKCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Blue Black
SM-A165FZACEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Gray
SM-A165FLGCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Green
SM-A166BZKDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Blue Black
SM-A166BZADEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Gray
SM-A166BLGDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Green
SM-A166BZKIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Blue Black
SM-A166BZIAEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Gray
SM-A166BLGIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Green
SM-A256BZBDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue
SM-A256BZKDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue Black
SM-A256BZYDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Yellow
SM-A256BZBHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue
SM-A256BZKHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue Black
SM-A266BZKBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, Black
SM-A266BLGBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, Mint
SM-A266BZWBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, White
SM-A266BZKCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, Black
SM-A266BLGCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, Mint
SM-A266BZWCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, White
SM-A356BLBBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Iceblue
SM-A356BZYBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lemon
SM-A356BLVBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lilac

SM-A356BZKBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Navy
SM-A356BZYGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lemon
SM-A356BLVGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lilac
SM-A366BZKBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Black
SM-A366BLVBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lavender
SM-A366BLGBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lime
SM-A366BZABEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome White
SM-A366BZKGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Black
SM-A366BLVGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lavender
SM-A366BLGGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lime
SM-A366BZAGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome White
SM-A556BLBAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Iceblue
SM-A556BZYAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lemon
SM-A556BLVAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lilac
SM-A556BZKAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Navy
SM-A556BLVCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lilac
SM-A566BZKAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Graphite
SM-A566BZAAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome LightGray
SM-A566BZGAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Olive
SM-A566BLIAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Pink
SM-A566BZKCEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Graphite
SM-A566BZACEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome LightGray
SM-A566BZGCEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Olive
SM-A566BLICEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Pink
SM-S916BZEGEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Cream
SM-S916BZGGEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Green
SM-S918BZGHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Green
SM-S921BZYDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Amber Yellow
SM-S921BZVDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Cobalt Violet
SM-S921BZADEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Marble Gray
SM-S921BZKDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Onyx Black
SM-S921BZYGUEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Amber Yellow
SM-S921BZVGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Cobalt Violet
SM-S921BZAGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Marble Gray
SM-S921BZKGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Onyx Black
SM-S928BZKGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Black
SM-S928BZTGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Gray
SM-S928BZVGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Violet
SM-S928BZYGUEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Yellow
SM-S928BZKHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Black
SM-S928BZTHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Gray
SM-S928BZVHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Violet
SM-S928BZTHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Yellow
SM-S928BZKPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Black
SM-S928BZTPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Gray
SM-S928BZVPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Violet
SM-S928BZYPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Yellow
SM-S928BLGPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Green
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue
SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint
SM-S931BDBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow
SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint
SM-S936BDBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black

SM-S938BTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray
SM-S938BZBEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black
SM-S938BTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black
SM-S938BTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray
SM-S938BZBEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver
SM-F946BZKBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Phantom Black
SM-F946BLBBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Icy Blue
SM-F956BDBBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Navy
SM-F956BLIBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Pink
SM-F956BLINEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Pink

vor putea beneficia, prin participarea la programul Trade In, in perioada 09 mai - 22 mai 2025, de o reducere obtinuta in urma evaluarii vechiului device, in conditiile indeplinirii criteriilor de evaluare conform programului Trade In (program supus unor termene si conditii, disponibile in magazinele Samsung Experience Store mentionate in prezentul regulament si pe <https://www.samsungmobilestore.ro/buy-back>) si de o extra reducere in valoare de pana la 500 lei (TVA inclus), dupa cum urmeaza:

model	denumire produs	Extra reducere Trade-In (Lei, TVA inclus)
SM-A165FZKBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Blue Black	50
SM-A165FZABEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Gray	50
SM-A165FLGBEUE	Samsung Galaxy A16 LTE, 128GB, 4GB RAM, Light Green	50
SM-A165FZKCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Blue Black	50
SM-A165FZACEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Gray	50
SM-A165FLGCEUE	Samsung Galaxy A16 LTE, 256GB, 8GB RAM, Light Green	50
SM-A166BZKDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Blue Black	50
SM-A166BZADEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Gray	50
SM-A166BLGDEUE	Samsung Galaxy A16 5G, 128GB, 4GB RAM, Light Green	50
SM-A166BZKIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Blue Black	50
SM-A166BZIAEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Gray	50
SM-A166BLGIEUE	Samsung Galaxy A16 5G, 256GB, 8GB RAM, Light Green	50
SM-A256BZBEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue	100
SM-A256BZKDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Blue Black	100
SM-A256BZYDEUE	Samsung Galaxy A25 (2023) Dual SIM 128GB, Yellow	100
SM-A256BZBHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue	100
SM-A256BZKHEUE	Samsung Galaxy A25 (2023) Dual SIM 256 GB, Blue Black	100
SM-A266BZKBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, Black	100
SM-A266BLGBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, Mint	100
SM-A266BZWBEUE	Samsung Galaxy A26 5G, 128GB, 6GB RAM, White	100
SM-A266BZKCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, Black	100
SM-A266BLGCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, Mint	100
SM-A266BZWCEUE	Samsung Galaxy A26 5G, 256GB, 8GB RAM, White	100
SM-A356BLBBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Iceblue	100
SM-A356BZYBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lemon	100
SM-A356BLVBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Lilac	100
SM-A356BZKBEUE	Samsung Galaxy A35, 5G, 128GB, 6GB RAM, Awesome Navy	100
SM-A356BZYGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lemon	100
SM-A356BLVGEUE	Samsung Galaxy A35, 5G, 256GB, 8GB RAM, Awesome Lilac	100
SM-A366BZKBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Black	100
SM-A366BLVBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lavender	100
SM-A366BLGBEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome Lime	100
SM-A366BZABEUE	Samsung Galaxy A36 5G, 128GB, 6GB RAM, Awesome White	100
SM-A366BZKGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Black	100
SM-A366BLVGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lavender	100
SM-A366BLGGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome Lime	100
SM-A366BZAGEUE	Samsung Galaxy A36 5G, 256GB, 8GB RAM, Awesome White	100
SM-A556BLBAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Iceblue	100
SM-A556BZYAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lemon	100
SM-A556BLVAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Lilac	100
SM-A556BZKAEUE	Samsung Galaxy A55 5G, 128GB, 8GB RAM, Awesome Navy	100
SM-A556BLVCEUE	Samsung Galaxy A55 5G, 256GB, 8GB RAM, Awesome Lilac	100
SM-A566BZKAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Graphite	100
SM-A566BZAAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome LightGray	100

SM-A566BZGAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Olive	100
SM-A566BLIAEUE	Samsung Galaxy A56 5G, 128GB, 8GB RAM, Awesome Pink	100
SM-A566BZKCEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Graphite	100
SM-A566BZACEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome LightGray	100
SM-A566BZGCEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Olive	100
SM-A566BLICEUE	Samsung Galaxy A56 5G, 256GB, 8GB RAM, Awesome Pink	100
SM-S916BZEUEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Cream	200
SM-S916BZGUEUE	Samsung Galaxy S23+ 5G, 512GB, 8GB RAM, Green	200
SM-S918BZGHEUE	Samsung Galaxy S23 Ultra 5G, 512GB, 12GB RAM, Green	200
SM-S921BZYDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Amber Yellow	200
SM-S921BZVDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Cobalt Violet	200
SM-S921BZADEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Marble Gray	200
SM-S921BZKDEUE	Samsung Galaxy S24 5G, 128GB, 8GB RAM, Onyx Black	200
SM-S921BZYGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Amber Yellow	200
SM-S921BZVGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Cobalt Violet	200
SM-S921BZAGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Marble Gray	200
SM-S921BZKGEUE	Samsung Galaxy S24 5G, 256GB, 8GB RAM, Onyx Black	200
SM-S928BZKGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Black	300
SM-S928BZTGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	300
SM-S928BZVGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Violet	300
SM-S928BZYGEUE	Samsung Galaxy S24 Ultra 5G, 256GB, 12GB RAM, Titanium Yellow	300
SM-S928BZKHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Black	300
SM-S928BZTHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	300
SM-S928BZVHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Violet	300
SM-S928BZYHEUE	Samsung Galaxy S24 Ultra 5G, 512GB, 12GB RAM, Titanium Yellow	300
SM-S928BZKPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Black	300
SM-S928BZTPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Gray	300
SM-S928BZVPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Violet	300
SM-S928BZYPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Yellow	300
SM-S928BLGPEUE	Samsung Galaxy S24 Ultra 5G, 1T, 12GB RAM, Titanium Green	300
SM-S931BLBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Icyblue	300
SM-S931BLGDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Mint	300
SM-S931BDBDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Navy	300
SM-S931BZSDEUE	Samsung Galaxy S25 5G, 128GB, 12GB RAM, Silver Shadow	300
SM-S931BLBGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Icyblue	300
SM-S931BLGGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Mint	300
SM-S931BDBGUEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Navy	300
SM-S931BZSGEUE	Samsung Galaxy S25 5G, 256GB, 12GB RAM, Silver Shadow	300
SM-S931BLBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Icyblue	300
SM-S931BLGHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Mint	300
SM-S931BDBHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Navy	300
SM-S931BZSHEUE	Samsung Galaxy S25 5G, 512GB, 12GB RAM, Silver Shadow	300
SM-S936BLBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Icyblue	400
SM-S936BLGDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Mint	400
SM-S936BDBDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Navy	400
SM-S936BZSDEUE	Samsung Galaxy S25+ 5G, 256GB, 12GB RAM, Silver Shadow	400
SM-S936BLBGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Icyblue	400
SM-S936BLGGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Mint	400
SM-S936BDBGUEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Navy	400
SM-S936BZSGEUE	Samsung Galaxy S25+ 5G, 512GB, 12GB RAM, Silver Shadow	400
SM-S938BZKDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Black	500
SM-S938BZTDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Gray	500
SM-S938BZBDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSDEUE	Samsung Galaxy S25 Ultra 5G, 256GB, 12GB RAM, Titanium WhiteSilver	500
SM-S938BZKGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Black	500
SM-S938BZTGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Gray	500
SM-S938BZBGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSGEUE	Samsung Galaxy S25 Ultra 5G, 512GB, 12GB RAM, Titanium WhiteSilver	500
SM-S938BZKHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Black	500
SM-S938BZTHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Gray	500
SM-S938BZBHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium Silverblue	500
SM-S938BZSHEUE	Samsung Galaxy S25 Ultra 5G, 1TB, 12GB RAM, Titanium WhiteSilver	500
SM-F946BZKBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Phantom Black	400
SM-F946BLBBEUE	Samsung Galaxy Z Fold5, 12GB+256GB, Icy Blue	400
SM-F956BDBBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Navy	500
SM-F956BLIBEUE	Samsung Galaxy Z Fold6, 12GB, 256GB, Pink	500
SM-F956BLINEUE	Samsung Galaxy Z Fold6, 12GB, 1TB, Pink	500

Dupa evaluarea vechiului device, valoarea acestuia si extra reducerea sunt aplicabile la momentul achizitiei produselor participante la campania promotionala.

Pentru a beneficia de avantajele programului Trade In, clientii trebuie să ajungă, pentru evaluarea vechiului device, într-unul dintre magazinele Samsung Experience Store mentionate in prezentul regulament.

Pentru achiziționarea unui produs participant la campania promotionala, prin participarea la programul Samsung Trade In, in conformitate cu prevederile prezentului Regulament, poate fi utilizat un singur telefon vechi.

6.5. In perioada 09 mai - 22 mai 2025, clientii care achizitioneaza o polita de asigurare Samsung Care+, pentru o perioada de 2 ani, vor putea beneficia de preturi promotionale dupa cum urmeaza:

- pentru incheierea unei polite de asigurare Samsung Care+, pentru 1 an, clientii vor beneficia de o reducere de 10% din valoarea de bază a asigurării Samsung Care+
- pentru incheierea unei polite de asigurare Samsung Care+, pentru 2 ani, clientii vor beneficia de o reducere de 15% din valoarea de bază a asigurării Samsung Care+.

Polita de asigurare Samsung Care+ trebuie achizitionata impreuna cu produsul pentru care este incheiata, pe acelasi document de achizitie. Reducerea va fi aplicata din pretul produsului achizitionat.

6.6. In perioada 09 mai - 22 mai 2025, in magazinele Samsung Experience Store mentionate in prezentul regulament, clientii care achizitioneaza concomitent (pe aceeasi factura) cel putin doua produse din categoria accesorii, vor beneficia de 25% reducere incepand cu al doilea accesoriu achizitionat .

Reducerea se aplica la pretul de vanzare al produselor din categoria accesorii cu pretul de vanzare cel mai mic, de pe aceeasi factura. Reducerea se acorda produselor mai ieftine sau cel mult egale ca pret.

6.7. Reducerile acordate nu se pot cumula cu alte oferte promotionale/oferte speciale/alte reduceri de pret acordate de Estep B2B S.A., indiferent de modalitatea de acordare a acestora; asadar, clientul care opteaza pentru aceasta campanie promotionala nu va putea beneficia si de alte reduceri/discount-uri/oferte promovate prin intermediul magazinelor Samsung Experience Store mentionate in prezentul regulament.

7. Taxe si impozite

7.1. Participantilor la campanie nu le sunt impuse niciun fel de cheltuieli indirecte suplimentare, cu exceptia cheltuielilor normale de participare.

8. Limitarea raspunderii

8.1. Organizatorul este indreptatit sa ia toate masurile necesare in caz de tentative de fraudă a sistemului, abuz sau orice alte tentative care ar putea afecta imaginea Campaniei.

8.2. Organizatorul nu isi va asuma raspunderea:

- cu privire la pretentiile tertilor sau ale institutiilor asupra beneficiilor castigate de catre Participanti;
- cu privire la nefunctionarea retelelor de telefonie fixa si/sau mobile sau a retelelor de Internet
- in cazul in care ii sunt comunicate informatii false sau eronate;
- pentru eventuale disfunctionalitati in derularea promotiei ca urmare a actiunilor unor terti cum ar fi: distribuitori de energie electrica, operatori, proprietari sau administratori ai retelelor de telecomunicatii sau altii asemenea;
- pentru erori cauzate de intreruperea conexiunii la internet a Participantilor in timpul cat acestia acceseaza pagina de promotie.
- pentru erori cauzate de folosirea incorecta a computerului personal de catre Participant (intreruperea sursei electrice a computerului, erori date de sistemul de operare instalat pe computer, erori date de virusarea sistemului de operare al computerului, erori date de folosirea cu rea vointa a tehnologiei de catre Participant in scopul de a manipula promotia).
- pentru erori cauzate de folosirea altor tehnologii incompatibile cu mediile digitale in care se desfasoara promotia.

8.3. Organizatorul nu este raspunzator sub nici o forma pentru mesajele comunicate de catre utilizatorii inscrisi in aceasta campanie promotionala, ori pentru consecintele care decurg din acesta actiune.

8.4. Organizatorul isi rezerva dreptul de a exclude definitiv orice participant la Campania Promotionala care prin comportamentul fraudulos, afecteaza bunul mers al acesteia.

8.5. Participantii accepta cu titlu definitiv toate deciziile adoptate de Organizator in privinta desfasurarii Campaniei. Organizatorul are dreptul de a invalida orice participant care nu respecta regulile Campaniei sau in privinta caruia exista dovezi de comportament incorect sau de sabotaj de orice tip la adresa Campaniei.

8.6. Organizatorul este exonerat de orice raspundere decurgand din acordarea reducerii precum si de plata oricaror daune sau alte pretentii de orice natura legate de reducerile acordate in baza prezentei Campanii.

9. Protectia datelor cu caracter personal

9.1. Participarea la campania promotionala *“Samsung”* implica acceptarea expresa de catre participanti ca datele lor personale sa fie colectate, stocate si prelucrate de catre Organizator, exclusiv pentru derularea acestei campanii promotionale.

9.2. Organizatorul este obligat sa nu transmita datele personale catre terti. Participantilor la campania promotionala le sunt garantate drepturile prevazute de legile privind protectia persoanelor cu privire la procesarea datelor personale si libera circulatie a acestor date (dreptul de acces la date, dreptul de interventie asupra datelor, dreptul de opozitie, etc.)

9.3. Pentru exercitarea drepturilor sus mentionate, persoana implicata poate solicita acest lucru Organizatorului printr-o cerere scrisa, data si semnata, expedita la adresa din sos. Bucuresti-Ploiesti nr. 135, Corp C1, parter, Sector 1, Bucuresti, Romania o cerere intocmita in forma scrisa, data si semnata, ori la adresa de e-mail: office@estep.ro.

9.4. Organizatorul este obligat sa comunice masurile luate si, daca este cazul, numele tertului caruia i-au fost dezvaluite datele personale privind persoana implicata, in termen de 10 zile de la primirea cererii. Organizatorul se obliga ca, la prima comunicare in scris pe care o va avea cu persoanele din baza de date creata in acest mod, va aduce la cunostinta drepturile, conforme cu legile privind protectia datelor cu caracter personal.

9.5. Daca participantii nu solicita in scris altfel, acestia sunt de acord cu colectarea si utilizarea informatiilor personale de catre Organizator in modul prezentat in paragraful anterior. In orice moment participantii isi pot retrage acordul privind utilizarea datelor personale sau primirea oricaror informatii sau corespondente printr-o cerere intocmita in forma scrisa, trimisa pe adresa Organizatorului .

10. Incetarea / Intreruperea Campaniei. Forta majora

10.1. Campania poate inceta inainte de termen, in cazul in care: se constata epuizarea fondului de Produse, intervine un eveniment ce constituie forta majora, astfel cum este reglementata de legislatia romana in vigoare, intervine un caz de imposibilitate a Organizatorului de a continua aceasta Campanie din motive independente de vointa sa, sau daca Organizatorul doreste acest lucru. Organizatorul nu este tinut la intoarcerea/rambursarea sau plata vreunei sume cu titlu de despagubire/dauna sau altele asemenea.

10.2. Organizatorul Campaniei promotionale isi rezerva dreptul de a modifica prezentul regulament/conditiile Campaniei, aceste modificari fiind aduse la cunostinta publicului in acelasi mod ca prezentul Regulament (in modalitatile prevazute la Art. 3 din Regulament).

11. Legea aplicabila, Litigii

11.1. Legea aplicabila este legea romana.

11.1. Eventualele litigii aparute intre Organizator si Participanti cu privire la orice aspect legat de desfasurarea Campaniei se vor solutiona pe cale amiabila, iar in cazul in care aceasta nu va fi posibila, litigiile vor fi solutionate de instantele judecatoresti romane competente.

11.2. Eventualele reclamatii legate de derularea Campaniei se pot trimite pe adresa Organizatorului in termen de maxim 5 (cinci) zile de la data incheierii campaniei. Dupa expirarea acestui termen, Organizatorul nu va mai lua in considerare nicio reclamatie

12. Clauze finale

12.1. Deciziile Organizatorului privind Campania promotionala "*Samsung*" sunt finale si aplicabile tuturor Participantilor.

12.2. Organizatorul Campaniei promotionale este indreptatit sa ia toate masurile necesare in caz de tentativa de frauda, abuz sau orice alte tentative care ar putea afecta imaginea sau costurile pe care le implica organizarea si desfasurarea Campaniei.